

| IRELAND'S FIRST CARER-OWNED COOPERATIVE



# The Great Care Co-op

Great Care. Great Jobs. A fairer future for home care in Ireland.

thegreatcarecoop.ie | #HowCareShouldBe

MEET THE PANEL

# Today's Panelists



**Natali**  
Kocijan



**Rory**  
Farrelly



**Michael**  
Byrne



**Natasha**  
Murphy

## WHO WE ARE

# Built by carers, for carers.

- Ireland's first ever carer-owned cooperative in home care
- Founded in 2017 by members of the Migrant Rights Centre Ireland
- Led by migrant women, based in South Dublin and North Wicklow
- A not-for-profit social enterprise delivering sustainable home care



## OUR MISSION

**To provide great care and  
great jobs.**

Happy Carers = Happy Clients

## THE PROBLEM

# Home care is broken.

## Low

### Pay and conditions

Carers among the lowest paid workers despite providing essential care every day

## No

### Voice or ownership

Workers excluded from decisions that directly affect their work and lives

## Poor

### Quality of care

Stressed, undervalued carers cannot consistently deliver the best care

We knew there had to be a better way.

## OUR SOLUTION

# Owned by workers. Run for care.

01

### **Carer Ownership**

Every carer is a co-owner with a real voice in decisions

03

### **Profits Back to Carers**

Every surplus euro reinvested into better pay, pensions, and training

02

### **Neighbourhood Teams**

Carers work locally in their own community — less travel, deeper relationships

04

### **Buurtzorg Approach**

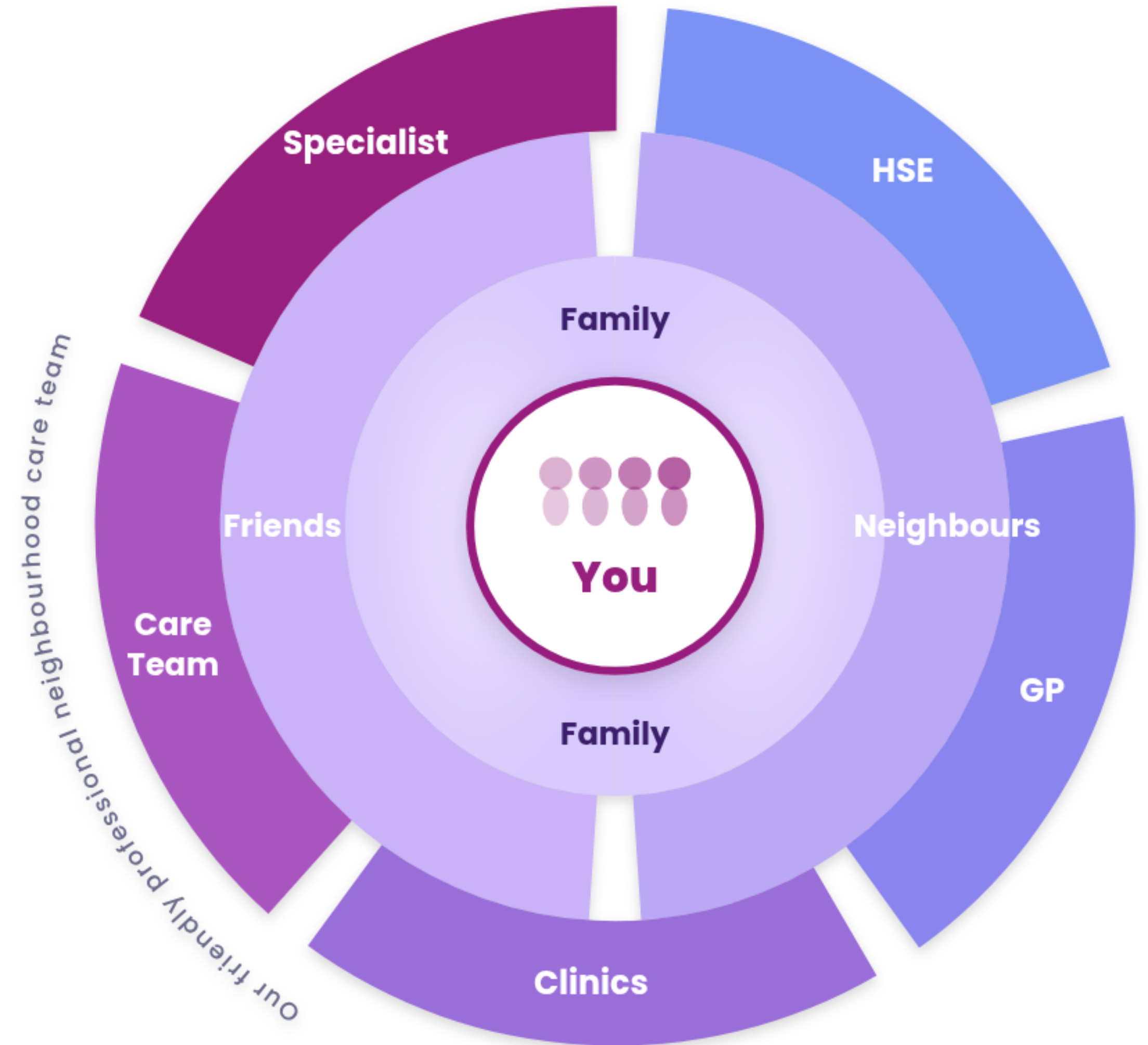
Self-managing teams — proven in the Netherlands to cut costs and improve care

## HOW IT WORKS

# Our Circles of Support Model

## A Person-centred Approach to Your Wellbeing

- 1** Whole person assessment — personal, social and emotional needs
- 2** Map your support network — involve family and friends in the care plan
- 3** Include your care network — GP, nurse, chiropodist, therapist and more
- 4** Encourage and support you to maintain social activities and roles
- 5** Promote self-care and independence throughout the care plan



OUR IMPACT



# Proof that better care is possible.

# €16.50 40% 2019

## PER HOUR

Above-average flat rate for every carer

## POTENTIAL COST SAVINGS

Via the Buurtzorg self-management model

## FOUNDED

South Dublin — growing a national movement

## ACCESSING CARE

# How to apply for home care

### VIA HSE (FREE)

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- 1** Apply to the HSE for a homecare package
- 2** Tell your GP or Public Health Nurse that you want The Great Care Co-op as your preferred provider
- 3** The HSE will inform us and we will arrange an assessment to begin our journey together

### PRIVATE CARE

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- 1** Apply directly to us — from as little as one hour per week up to 24/7 care
- 2** Revenue Commissioners allow tax relief at the top rate on home care costs — claimable immediately via tax credits
- 3** Our team will guide you through the process and tailor a care plan to your unique needs

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We are an HSE Approved Service Provider



## PRIVATE CARE

# Private Care Rates & Tax Relief

### HOURLY RATES

Monday – Friday **€36 / hr**

Saturday & Sunday **€43.20 / €46.80 / hr**

Public Holidays & Christmas **€72 / hr**

Overnight (10pm – 8am) **from €307.74**

*\* Block-hour packages available on consultation.*

### TAX RELIEF ON HOME CARE

20% TAX RELIEF  
**€28.80 / hr** Save €7.20/hr

40% TAX RELIEF  
**€21.60 / hr** Save €14.40/hr

**Example: €2,000 / month**

Annual cost: €24,000 → €4,800 back at 20% or €9,600 back at 40%

Claimable monthly via Revenue myAccount · Max relief €75,000/yr



**We are carers who are owners, fighting for how  
care should be.**

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**The Great Care Co-op**

#HowCareShouldBe

JOIN THE MOVEMENT

# A fairer home care system starts here.

## FOR CLIENTS

Receive dignified, whole-person home care from vetted carers who know and live in your community.

## FOR CARERS

Own your work. Earn fair pay.  
Have a real say in how care is delivered in your community.

## FOR PARTNERS

Support Ireland's leading worker co-op model and help scale a new standard for home care.

**thegreatcarecoop.ie**



info@tgcc.ie | (01) 233 6194

# Useful contacts

## WORKER CO-OP

### The Great Care Co-op

Ireland's first worker-owned home care co-op, based in Dalkey, South Dublin.

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[thegreatcarecoop.ie](http://thegreatcarecoop.ie)

## HOME CARE

### Hackett Home Care

Quality home care services across Dublin and the surrounding area.

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[hacketthomecare.ie](http://hacketthomecare.ie)

## PUBLIC SERVICE

### HSE Home Support Service

The starting point for a public health nurse assessment and HSE homecare package.

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[hse.ie](http://hse.ie)

## ADVOCACY

### Sage Advocacy

An excellent Irish resource for the rights of older people in care settings.

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[sageadvocacy.ie](http://sageadvocacy.ie)

## FAMILY SUPPORT

### Family Carers Ireland

Support and resources for family members providing care at home.

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[familycarers.ie](http://familycarers.ie)

For more information on home care in Ireland, speak to your GP or Public Health Nurse.